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FEB 03 2004

PATENT & TRADEMARKS

PATENT APPLICATION  
DOCKET NO. 10991149-2

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GROUP 3600

IN THE  
UNITED STATES PATENT AND TRADEMARK OFFICE

INVENTOR(S): Qiming Chen, et al.

SERIAL NO.: 09/464,311 GROUP ART UNIT: 3623

FILED: 12/15/1999 EXAMINER: A.K. Robinson Boyce

SUBJECT: "Customer Profiling Apparatus for Conducting Customer Behavior  
Pattern Analysis, and Method for Comparing Customer Behavior Patterns"

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MAIL STOP NON-FEE AMENDMENTS  
THE COMMISSIONER FOR PATENTS  
P.O. BOX 1450  
ALEXANDRIA, VA 22313-1450

SIR:

Amendment F and Preliminary Amendment

To Accompany RCE Filing

In response to the Advisory Action dated December 4, 2003,  
Applicants argue as set forth herein.

Amendments to the Claims are reflected in the listing of claims  
which begins on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.

02/06/2004 EFLORES 00000081 09464311

02 FC:1201

86.00 OP

02/06/2004 EFLORES 00000081 09464311

03 FC:1252

420.00 OP

Serial No.: 09/464,311  
Case No. 10991149-2  
Amendment F